

WIX.COM LTD.
Israeli Public Company No. 51-388117-7
(The "Company")

Notice of the Company's Board of Directors Approval of a Distribution Pursuant to Section 7C of the Company Regulations (Relief for Companies Whose Securities are Listed for Trading on Foreign Stock Exchanges), 2000

- This is to provide a notification that on August 10, 2025, the Board of Directors of the Company (the "**Board**") approved a distribution according to the provisions of Section 7C of the Company Regulations (Relief for Companies Whose Securities are Listed for Trading on Foreign Stock Exchanges, 2000 (the "**Company Regulations (Relief)**"). .1
- Pursuant to the approval of the Board, the Company is seeking to make a distribution of an additional US\$ 200 million, on top of the US\$ 300 million previously approved by the Board on May 13, 2025, for a total amount of up to US\$ 500 million via repurchase of ordinary shares of the outstanding share capital of the Company and/or convertible notes commencing on the 30th day following the publication of this notice. Such distribution, when implemented, shall not be distributed out of the Company's profits, and does not satisfy the "Profit Test," as defined in Section 302 of the Companies Law, 5759-1999. .2
- Pursuant to the Israel Companies Regulations (Relief), creditors of the Company may approach the Company and object to the distribution within 30 days from the date of publication of this notice. .3
- The Company's shareholders' equity deficit, as set forth in the Company's consolidated financial statements as of, and for the quarter ended on June 30, 2025, is US\$ 118 million. .4
- As of June 30, 2025, the Company had cash and cash equivalents amounting to US\$ 693.0 million, short-term deposits amounting to US\$ 111.9 million, marketable securities amounting to US\$ 315.3 million (of which US\$ 310.1 million is short term), trade receivables amounting to US\$ 55.4 million and prepaid expenses and other current assets amounting to US\$ 96.0 million. Therefore, as of June 30, 2025, the Company had liquid assets amounting to US\$ 1.27 billion. .5
- The Board approval with all of its exhibits may be reviewed and copied (at the expense of the requesting party), at the registered office of the Company. For information regarding the distribution, including information regarding the last date for submitting an objection to the distribution, please contact the Company's attorney, Adv. Amit Itach of Naschitz, Brandes, Amir & Co., Advocates, at 5 Tuval St., Tel Aviv, Israel, Sunday to Thursday at 10:00-17:00 after coordinating by phone: +972-3-6236000 or fax: +972-3-6235005. .6

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